

Relevance
CONFERENCE '24

THE
CHOSEN
BREED

MASTERY

CONFERENCE BROCHURE

www.thechosenbreed.org



The Relevance Conference (TRC) is a flagship conference of The Chosen Breed Church. The Conference is held to foster pursuit and further strengthen the convictions of attendees as they progress on their path to growing influence and impact in their sphere of strategic placement.

TRC is held annually, and serves as a place of strengthening for DOERS progressing on a journey to become their best versions as evolving young ethical professionals making tremendous progress, impacting and influencing their spheres.

There is an ongoing experience of the reality of an international marketplace of ideas, talents and opportunities, but to access that marketplace, you need to become, in many senses, limitless in your thinking with great effort and grace. Self-education and self-development are critical for relevance.

It's time for us to take on a culture of ownership with a great sense of stewardship towards the resources of time, talent, relationships and all forms of capital we are blessed with in order to make the most of them.

I welcome you to this year's **RELEVANCE CONFERENCE** with the theme **MASTERY**.

**ABIGAEL
ADEBAYO**

Director, TRC Planning Team





Who we are

We are a community of growing influential leaders in career, enterprise, family, ministry, and governance. We hold meetings to empower members to develop accountability-relationship with each other as they grow in their relationship with Christ.

The Chosen Breed Church pilots talented young men and women who are passionate about God and establishing His agenda in today's culture in the marketplace. Our members are sound and confident, and taking on relevant leadership roles in society.

THE
CHOSEN
BREED

:: EMBASSY OF INFLUENCE ::

VISION

Raising Christ-Focused Leaders
for Global Relevance

MISSION

Enlisting, Equipping and Empowering leaders
who are strategically positioned to influence
systems, culture, and generations



www.thechosenbreed.org



WINNING IN THE
**Market
Place**

**WORSHIP
in
THE PARK**

LEADERSHIP AND
ENTERPRISE SERVICE
LENS

**WORSHIP
EXPRESSIONS**

GL  **W**
(GIVING LOVE, OPTIMISM AND WARMTH)


**Relevance
CONFERENCE**

*Campus
Tour*

**Singles'
Konnect**

 **TechBreed**



[#EmbassyofInfluence](#)

[#IAmAChosenBreed](#)

[#Relevance](#)



SPEAKERS PROFILE





PASTOR DAMILOLA OLUWATOYINBO

Pastor Damilola Oluwatoyinbo is one of the most creative, captivating and compelling communicators of this generation.

A blend of gifts and grace, he is a dynamic speaker, an insightful writer, a personal-transformation expert, corporate trainer, prolific songwriter and spiritual leader. His passion is to impact the world by raising Kingdom Influencers through transformational trainings and the timeless messages he delivers in a captivating oratorical style.

He has created over 20 online programs and published 8 books including, "Just Do It", "Seize the Moment", "I'm Not A Beggar Anymore" and "A Generation Is Rising" His wise and witty social media series #whitepaperwisdom has gone viral, fascinating many and transforming lives with timeless wisdom delivered with a contemporary edge. He has also created a thriving Merch brand from this series- WhitePaperMerch.

Damilola is the Pastor of KINGS-Kingdom Influencers in Nations, Generations and Systems, a vibrant community with operations spanning a local church with a global vision, as well as charities and outreaches. He has also released a number of uplifting songs including "I'm Not Alone", "The Grace Favour Chant" and the acclaimed single, "LIT" Widely celebrated for his oratorical presentations and inspirational leadership, he is a recipient of several awards and recognitions including being one of 100 most influential young Nigerians and one of 100 most influential church leaders in Nigeria.

Pastor Damilola is happily married to his best friend and teammate, the delectable Toju. They are blessed with two adorable sons, Carmine and Ronel, and a beautiful daughter, Talia, and they are fulfilling their life's mission together.





DR YEMISI SOYOMBO

Dr. Yemisi is the pioneering force behind the iCare Family Vision Center in Lagos, a revolutionary eye care institution that has redefined the essence of vision care over the past seven years. Under her guidance, the center has not only flourished but has also been honored with several prestigious awards, including "The Nigerian Healthcare Excellence Awards", "Nigerian Brands Awards" and the "African Brand Award". These accolades serve as a testament to the transformative impact Dr. Yemisi and her team have made in the healthcare sector.

With an academic foundation as a Doctor of Optometry from the esteemed Kwame Nkrumah University of Science and Technology, Dr. Yemisi further enriched her knowledge with certifications in Leadership and Management in Health from the University of Washington, Sustainable Corporations and Women's Leadership Development from the Said Business School _University of Oxford. Her extensive education forms the backbone of her innovative approaches and leadership in the healthcare industry.

In 2019, Dr. Yemisi founded the Sight Aid for Africa foundation, a beacon of hope that has significantly contributed to the community through strategic partnerships with global brands, social clubs, and local governments. The foundation has been instrumental in championing public sensitization programs, providing free cataract surgery, and distributing lenses, marking a significant impact through the Sight Aid Foundation. A notable milestone in her career was her participation in The Academy for Women Entrepreneurs (AWE) 2021, organized by the USA Department of State.

This prestigious program further underscores her commitment to entrepreneurship and empowerment, offering her valuable insights and

networking opportunities that have enriched her ventures and advocacy work. Beyond her remarkable contributions to eye care, Dr. Yemisi is a fervent advocate for Holistic Wellness, spearheading initiatives through "Tabithashouse.org" to inspire women, shape minds, and contribute to cultural re-engineering on social issues. Her platform serves as a catalyst for growth, promoting wellness beyond the physical, touching lives, and inspiring change.

Dr. Yemisi's journey to making a difference began at 17, driven by a profound experience that ignited her desire to become a doctor and establish one of Africa's leading eye care clinics. With over 13 years of experience as a Clinician and Entrepreneur, she skilfully blends her expertise in leadership, marketing, sales, and administration, fostering growth not only in her businesses but also in the lives of those she touches.

Beyond her professional accomplishments, Dr. Yemisi explores the world of creativity through various expressions - as a writer, singer, and spoken word enthusiast, adding another layer to her multifaceted persona.

As Dr. Yemisi takes the stage, expect to be inspired by her journey, her vision, and her unwavering commitment to making the world a better place through innovation, leadership, and a deep-seated passion for wellness and care.

Welcome, Dr. Yemisi, a true embodiment of dedication, creativity, and transformative impact.





DR. NIYI ADESANYA

Niyi Adesanya is a doyen within the African consulting landscape, renowned for his transformative impact on organisational development and leadership strategies. With a profound commitment to growth and innovation, Niyi's unparalleled insights have earned him a well-deserved reputation as a trusted advisor to CEOs, C-suite Executives, and seasoned professionals across various sectors helping them navigate their business reengineering process.

He is an unrivaled and renowned Performance Strategist and speaker with strong business acumen. His business and life coaching platform has helped business owners across various sectors cut through the complexities of today's rapidly changing business environment using his innovative MACE procedure template that he developed from his years of leadership management practice. An offshoot of these engagements with the business owners has yielded between 63% - 313% increase in their bottom line.

Beyond the boardroom, his influence reverberates on a global scale through his captivating keynote addresses. His eloquence and insights captivate audiences, making him a sought-after speaker who inspires and empowers listeners to catalyze change in their spheres. Niyi's profound contributions are exemplified by his commitment to nurturing leadership excellence. His flagship programme the Niyi Adesanya Leadership Bootcamp, Africa's Premier Leadership Pilgrimage draws luminaries and industry leaders from around the world. Through immersive experiences and practical tools, participants delve into the depths of leadership teachings, emerging as agents of transformation in society.

Niyi Adesanya is the CEO of FifthGear Plus, a Consulting, Recruiting, and Publishing firm with clients including at least one of the top three organisations in major sectors of the economy. With much insight and depth, he provides expertise consultancy while chairing strategic sessions aimed at helping these organisations optimise their

corporate potential. He was awarded Nigeria's Foremost Performance Strategist (Middle East Africa Business Award), Leadership Coach of the Year by Top 10 Magazine, and awarded the African Prize for Leadership Excellence.

He holds a Doctor of Transformational Leadership, Honoris Causa, from Myles Leadership University, and he is a doctoral fellow of the institute of leadership assessment and development an accredited member of international council of ILAD. He was issued a certificate of honour as the personality of the year by African Advancement Forum. He is also an esteemed facilitator at the renowned Daystar Leadership Academy in Nigeria, a non-profit institution dedicated to Leadership and Management Development. With a legacy of over 50,000 graduands since its inception in 2002.

His literary contributions further fortify his legacy. As the author of six compelling books on Public Speaking, Leadership, and Peak Performance, he imparts wisdom that transcends pages, igniting transformation in individuals and organisations alike. His multifaceted roles as an advisor, author, speaker, and board member epitomize his holistic approach to driving a centenary change in the corporate landscape.

He is also the Chairman, Board of Trustees of the Niyi Adesanya Foundation. A non-governmental organisation with the vision to raise empowered Africans full of hope and confidence, catalyzing positive change across the continent.

Niyi Adesanya is also an ordained minister (Pastor) of the gospel, ordained at the Daystar Christian Centre in 1998 where he served for 8 years before delving into itinerant ministry.





PASTOR AYO DANIELS

Ayo Daniels is a premier word of faith teacher, family life coach and is passionate about a New Nigeria. He is the lead pastor of the LighthouseNGR. For over twenty years, he has inspired individuals across continents on how to live significantly, build their lives and families through the application of biblical principles.

He is the founder of 'LACE Empowerment Foundation' with a series of course altering intervention programs for graduates and undergraduates, such as 'The LACE Finishing School' and 'Be The Best Conferences' which equip graduates with proficiency tools, in preparations for the 21st century marketplace experience. Ayo believes that Africa's narrative can be best written and told through the leadership skills of Africans.

Ayo is an Alumnus of the University of Lagos and Rhema Bible Training Centre Nigeria, certified trainer, president, LACE Empowerment Foundation, member of the Chartered Institute of Administration, executive council member of the Church Administrators Society of Nigeria (CASON) and the Catalyst Men Network International. He is credentialed with Rhema Ministerial Association International, Nigeria. He served with Daystar Christian Centre for 12 years before his release to pioneer LighthouseNGR which has become a global growing community of believers whose lifestyles are positively influencing change in the society.

He is married to Olufolake, and together with their family lives in the city of Lagos, Nigeria.





TOBI 'ICON' OREOLUWA

Tobi "Icon" Oreoluwa is a creative alchemist and culture aficionado, and one of Africa's fast-rising media executive. His work over the years have helped companies, brands, and businesses to achieve their goals via proficient media and marketing strategies across multiple media and channels.

In 2021, Icon founded Street Church, a movement that has now garnered a following of over 1 million people worldwide. Street Church is known for using viral slangs, street speak, and pop-culture symbols to communicate the message of the gospel of Christ in simple and easily accessible ways that resonate widely with people of African descent.

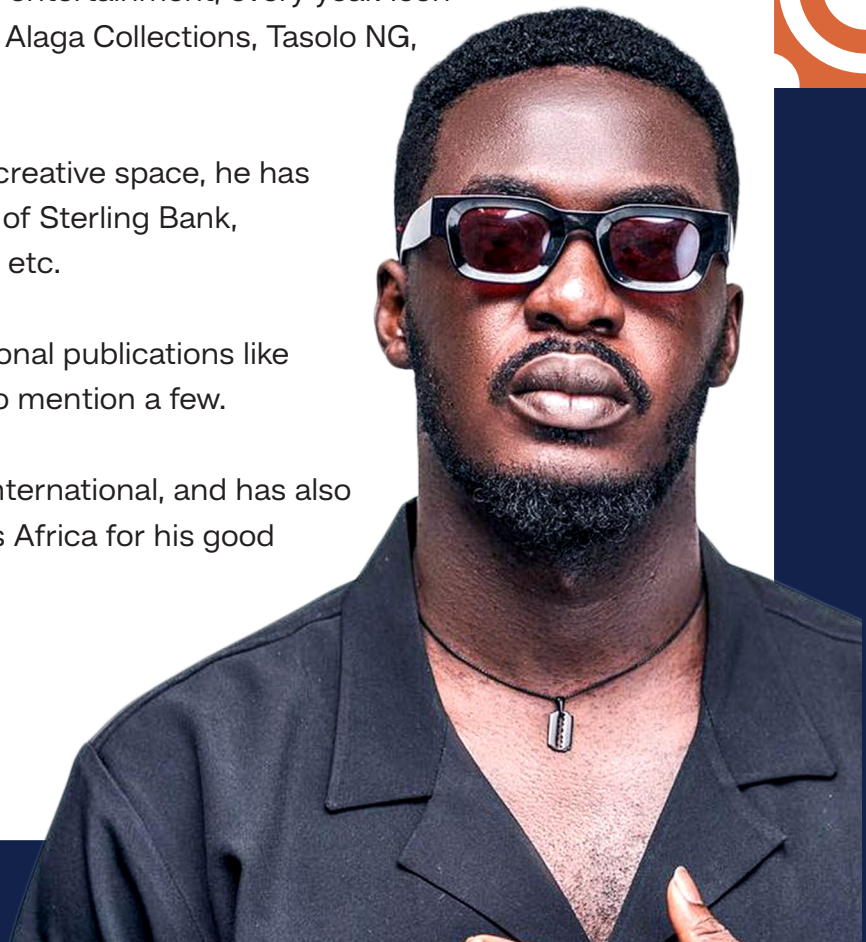
This movement that started in Lagos Nigeria, has now established arms in countries like Ghana and Sierra Leone, with plans to expand to even more countries, in the coming years, while also diving into music and fashion as subsidiaries of the brand, with two critically acclaimed songs already making waves.

Street Church has gone on to create the biggest Afrogospel festival in Africa, the Love and Light Fest, which brings together thousands of youths and young adults across Africa, for a time of edifying music and entertainment, every year. Icon has also founded other companies like Alaga Collections, Tasolo NG, Ashtag Team, and others.

As a creative with over 15 years in the creative space, he has worked and collaborated with the likes of Sterling Bank, Cowrywise, Yoruba academy, Paystack etc.

He has also been featured on international publications like Vogue Magazine, Cultured Magazine to mention a few.

He has won several awards local and international, and has also been nominated by The Future Awards Africa for his good works in the creative space.





BUNMI OYEKANMI *HOST*

Bunmi Oyekanmi is the Pastor of The Chosen Breed Church and the host of The Relevance Conference. He is a Life and Leadership Coach and passionate about leadership, ministry and committed to helping men to grow in kingdom influence and impact.

Bunmi has a unique gift in creating meaningful connections through his dynamic approach of providing needed support and deep insights to ideas and visions, an insightful writer, a corporate trainer, and inspirational leader. His vision to secure Africa and salvage the destinies of Nation's economies and societies through inspiring, empowering and deploying Christ-focused leaders through transformational coaching is being achieved.

He has hosted high impact conferences that immensely contributed to mind transformation and positioned attendees for new vistas of possibilities in their pursuits.

He practices as a Strategic Finance Business Partner in a thriving Financial Consortium and as a leadership coach in LACE Africa, an NGO poised at raising kingdom-focused and marketplace relevant ambassadors. He also contributes immensely to the strategic planning and execution of High-impact social and economic development centred programs.



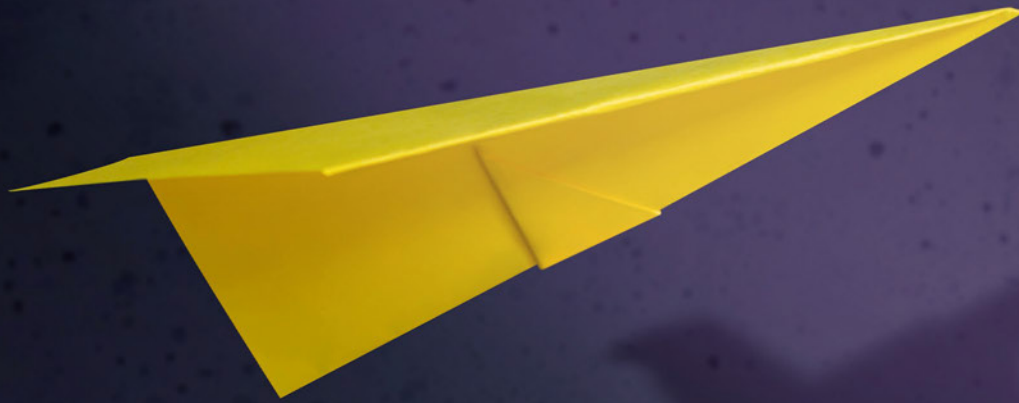
CONFERENCE AGENDA

SATURDAY, AUGUST 10, 2024 – DAY 1

Achor Opening Speech/ National Anthem	Event Anchor	12:00 pm – 12:10 pm
Welcome Address/Intro	Bunmi Oyekanmi	12:10 pm – 12:30 pm
Session I	Pastor Dami Oluwatoyinbo	12:30 pm – 1:10 pm
Q&A/Session I	Pastor Dami Oluwatoyinbo	1:10 pm – 1:15 pm
Intro + Session II	Dr Yemisi Soyombo	1:20 pm – 1:50 pm
Meet & Greet / Snack Break	Event Anchor/All (Games)	1:50 pm – 2:10 pm
Musicals	The Chosen Breed Minstrels	2:10 pm – 2:15 pm
Fireside chat (Panel discussion)	Oreoluwa, Dr.Yemisi	2:15 pm - 2:55 pm
Intro + Keynote Session	Dr Niyi Adesanya	3:00 pm – 4:00 pm
CloseOut	Event Anchor	4:00 pm - 4:10 pm

SUNDAY, AUGUST 11, 2024 – DAY 2

Opening Chant	8:00 am – 8:05 am
Worship	8:05 am – 8:25 am
Charge/Intro	8:25 am – 8:30 am
Word Session	8:30 am – 9:20 am
Song Medley/Offering	9:20 am – 9:25 am
First Time Guest/ Announcement/Close Out	9:25 am – 9:30 am



WINNING IN THE
**Market
Place**

OBJECTIVE

To equip and get you to fashion your daily business
and career outcomes declaring God's word

:: MONDAYS TO FRIDAYS ::
:: 6:00AM - 6:15AM ::

B.LINK/TCBPRAYS

THE
CHOSEN
BREED

Church
UNUSUAL

::SUNDAYS :: 8:00AM::

BEAUTIFUL
EXCHANGE
SERVICE

::WEDNESDAYS:: 6:30PM::

HOUSE7, PLOT 2/3 KUDIRAT ABIOLA WAY
FIRST BANK BUS STOP, OREGUN, IKEJA.

    thechosenbreed

Relationship AND FAMILY LIFE Seminar



**FASHION,
FAITH &
FUN**



BE THE
DEST
DEST
—| CONFERENCES |—



Campus Tour





Singles' Konnect

This is an expression of The Chosen Breed Church to raise a generation of people who are devoted followers of Christ representing Him in all spheres of life as wholesome trailblazers to their generation, in the order of I Peter 2:9-10.

The Chosen Breed Church is our community of young ethical professionals, talented men and women who are career and entrepreneurial driven, yet vibrantly alive to God's agenda in the marketplace.

Raise talented young men and women who are passionate about God and His kingdom, superimposing kingdom agenda on today's culture.

Empower men and women, endowed with the competence required as ambassadors of the kingdom culture in the marketplace.

Organize forums that aid individuals to grow spiritually, emotionally, and financially; infusing godly character unto them that represents personal and social responsibility.

To raise a generation endowed with godly wisdom in relationship dynamics that are being empowered to build stable families under God, becoming templates, that change wrong socio-cultural narratives.



**MAKING
JESUS
FAMOUS**



**EMPOWERED
FOR PROGRESS**




**THE
CHOSEN
BREED**

— CHURCH —



**AN EMBASSY
OF INFLUENCE**



**VIBRANT
PEOPLE...
FULL OF JOY**

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Influence

